



ARCHETYPE  
CONSULTING GROUP



tropical  
SMOOTHIE  
CAFE®

## Encompassing Health Case Study

### WEBSITE

[www.tropicalsmoothiecafe.com](http://www.tropicalsmoothiecafe.com)

### INDUSTRY

Hospitality, QSR, Multi Unit  
Franchisee, Liquified fruits

### EMPLOYEE COUNT

250-500

### EMPLOYEES NOW COVERED

### WITH EH BENEFITS

250-500

### FICA SAVINGS:


**\$136,500 Annual Savings**

\$5,687 per pay cycle\*\*\*\*\*

### Contact Us:

 (281) 751-3136

 [www.archetypeconsultinggroup.com](http://www.archetypeconsultinggroup.com)

 711 S. Howard Ave, STE 200A  
Tampa, Florida 33606

### OVERVIEW

Archetype Consulting Group helps 22 unit franchise owner save \$136k per year with Encompassing Health. The owner was looking at rising COGS and a \$1 minimum wage increase that took place in the State of Florida in 2024


### CHALLENGES

- ① **Labor Retention** - bottom third of his workforce was a revolving door, too many part-time employees
- ② **Talent Recruitment**
- ③ **Minimum wage increase**
- ④ **Maintaining per unit profitability**

### SOLUTIONS

#### ENCOMPASSING HEALTH PROGRAM PROVIDES:

- ① Employers the opportunity to empower their employees to make a transition from a part time employee to a full time employee by providing them with health benefits for them and their family.
- ② As tool for employers to utilize in recruitment of more talented employees looking for stability and benefits
- ③ Employees typically see an increase of 2-4% in net pay at no additional cost to the Employer
- ④ Employers gain immediate access to the \$600 per employee FICA savings (on average) per pay cycle.



**CLICK TO SEE HOW MUCH YOU  
CAN SAVE - SAVINGS  
CALCULATOR**