



## Case Study

# Managing 105+ Locations, Made Simpler with Leasecake



*“With so many stores, there are multiple things I have to do on a daily basis. Leasecake gives me all the information I need wherever I am.”*

**Brian Dixon**  
Director of Real Estate  
Team Oney Brands

## At a Glance

### CHALLENGES

- Difficulty accessing lease and location data quickly while on the go
- Siloed data in separate spreadsheets
- Difficult to manage additional leases during acquisitions

### BENEFITS

- 24/7 Access to All Location Data in One Place
- Quick & Easy Lease Abstraction
- ASC 842 Accounting Compliance

## Challenge

Orlando-based Team Oney Brands operates more than 105 retail outlets throughout Central Florida in businesses that include Papa John's, Qdoba Mexican Eats, and Topper's Creamery locations. Before Leasecake, Dixon used a complicated series of spreadsheets, calendar reminders, and printouts to keep track of properties and relationships. He had trouble accessing information about his locations quickly and easily.

## Solution

Leasecake gave Dixon and Team Oney Brands a tool designed to provide access to everything he needed wherever he was. "Before, I could access the information from those sources, but it wasn't always easy. If someone asked me a question about a lease and I wasn't in the office, I could go through 15 steps on my phone and get the information they needed. But it was time-consuming. Now I use Leasecake, and it helps tremendously because all the information is at my fingertips on my phone, on my iPad, and on my desktop."

## Results



### 24/7 ACCESS

Instant access to all the lease and location data needed for any of his locations at a moment's notice.



### SINGLE SOURCE OF TRUTH

All lease and location data is organized and accessible for the whole team.



### ASC 842 COMPLIANCE

Accounting and reporting is simple and easy, without having to struggle in excel spreadsheets to prepare for upcoming audits.



### CUSTOMER SUPPORT

Professional, friendly service that feels like an extension of your team, not a robot.

## See what Leasecake can do for you!

Leasecake makes lease and location management a piece of cake for retail and medtail tenants. Managing your portfolio of leased properties is now simple and accessible by organizing all lease and location details, time sensitive events, lease accounting, documents, and more into one easy-to-use platform.

[Book a demo today!](#)