Turn your customers into vocal fans to grow your business

A strong reputation is crucial in all part of a winning franchise system. Whether it's helping your franchisees dominate their local markets, or building a brand that attracts the star franchisees of the future - NiceJob's powerful reputation marketing platform can help.















Attract more customers by earning 4x more reviews for your business



Improve franchisee search rankings and website traffic with more reviews and ratings where it matters most, including Google, Facebook, and more.



Save time with automated SMS and email campaigns that are proven to get you more reviews and customer recommendations.



Turn your existing customers into vocal advocates who bring you even more business through our Referrals tool.

Standard Features Include:

- ✓ Get Google & Facebook reviews
- Connect 10+ review channels
- Automated review requests
- Smart, automated follow-ups
- Automated social sharing
- Website widgets
- Automated referral requests
- Review topic insights
- Detailed franchisor and franchisee reporting
- Free set up





"NiceJob has helped my business so much. 80% of people who book with me do it because of my reviews! I am catching all those missed reviews with the help of NiceJob AND not only do my reviews post on Google, but NiceJob automatically posts all my reviews on my website and my social media platforms!"

- QUICK DRAW

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Case Studies



Little Kickers

BEFORE NICEJOB

279

reviews

CURRENT

4,400+

reviews

INCREASE BY

16x

in 2 years



You Move Me

BEFORE NICEJOB

4,678

reviews

CURRENT

24,200+

reviews

INCREASE BY

5.2x

in 2.5 years

90%

Consumers think reviews are more important than any information provided by a sales person **57**%

Only 57% of consumes would use a business with a three star rating...

94%

... but 94% consumers would use a business with a four star rating **59%**

of consumers look at 2-3 reviews sites before they make a decision about a business 87%

of people say that a business needs a rating of 3-5 stars before they will use them



