

- Build Awareness**
Reach new customers at a national or local level and boost your total website traffic
- Customizable Creative**
Custom-built, dynamic creative can be personalized to showcase each franchise location
- Granular Targeting**
Targeting capabilities to activate national campaigns at a franchise level targeting key locations
- Trackable Performance**
Detailed performance reports updated daily, for every location, that you can check at any time



FILL THE
TOP OF YOUR
FUNNEL
AND
IMPROVE YOUR
MARKETING ROI



AWARITY
CAN IMPROVE
LOWER FUNNEL
ROI BY UP TO
70%

Banner Ads



Campaigns from
\$299/mo

Connected TV



Campaigns from
\$999/mo

Affordable, Hyper-local Franchise Advertising

- Creative** ✓ Images and messaging tailored to specific locations
- Reach** ✓ Various targeting tools to reach potential customers locally & nationally
- Affordable Impact** ✓ As little as \$299/mo for Banner Ads and \$999/mo for Connected TV
- Reporting** ✓ Detailed performance reports available for each location updated daily



Learn More at Awarity.com

Proven Track Record with Franchise Brands Including...

