

REVOLUTIONARY DISCOVERY RELATIONSHIP MANAGER (DMR) SYSTEM!

What is the difference between a traditional CRM and a DRM you ask? Simply put, our new DRM is a way to dramatically improve the discovery process for your franchisee candidates, give your sales team the insight and tools they need to effectively engage your leads, and ultimately help you close more deals in less time!



CHALLENGES WITH TRADITIONAL FRANCHISE DISCOVERY METHODS

As the franchise development world continues to struggle with the management of a candidate's discovery process using dated approaches and tools, fragmented, disjointed, and inefficient methods that do not maximize the opportunity to turn leads into new franchisees, Discover My Franchise offers a unique alternative. The days of sticky notes, spreadsheets, manual emails, and brochures are over... and our new DRM is here to help!

ENHANCE YOUR FRANCHISE DISCOVERY WITH DMF

DMF is a flexible and powerful extension of your current website that provides the absolute best discovery experience possible to your potential franchisees. It combines a single source of information for the lead, where they can conduct self-guided step-based research at their own pace, connect instantly and personally with your sales team, and supply your team with complete insight and control of the discovery process.

MAXIMIZE YOUR FRANCHISE DEVELOPMENT

- **Drag and Drop Web Builder** to create a custom, branded, curated, and controlled discovery process
- **Connected Leads Manager** to carefully track the discovery journey and easily identify top candidates
- **Integrated SMS Chat** and **Smart Drip** feature to communicate directly with leads and send relevant automated messages.
- **Integrated Email Smart Drip** and **eBlast** features to send relevant automated messages and schedule custom eBlast messages.
- **Analytics and Sales Team tools** provide complete oversight and control of the sales process from start to finish and help manage valuable resources

AND MUCH MORE WAITING FOR YOU

SCHEDULE A DMF DEMO TO STREAMLINE YOUR FRANCHISE DISCOVERY

If you're interested in seeing how DMF can manage your leads discovery process and provide your sales team with all the tools they need to effectively identify and connect with potential franchisees, schedule a time to see more and get your questions answered.

