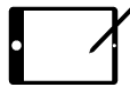# Zee360 Data Retrieval & Benchmarking System

Our Zee360 platform **retrieves data from around the world** from virtually any source your franchise system uses. Data is **aggregated by peer-group, region, state,** etc. and displayed as easy to use dashboard & detailed reports.

Raw Data + Web Form + Spreadsheet + Financial + Point of Sale + Desktop LOB + Mobile + Cloud App = **System-Wide Data Insight**

How you know your results!

Our Cloud Benchmarking Tool: "Simply Connected"

- *Gain insight* – automatically collect data from QuickBooks and other LOB data sources from 1,000's of remote locations - it's easy!
- *Consolidate and Report* on all data using dashboards and KPI reports, automate your total Franchise management system, from 25 to 1,000's of franchised locations
- *Automate Royalties, Unit Economics and utilize Peer Group Comparisons*, allowing you to analyze your total system, help with coaching and know your best practices

Zee360 Benefits:

- Accurate Royalties
- See, use & know Unit Economics
- Benchmark anything!
- Peer Group Comparisons
- KPIs or any Ops or financial Metrics
- See your Top Performers
- See who needs help or coaching
- Infographics at your fingertips
- Visualize your data at Zee360.com

How it works:

- We integrate with leading software including QuickBooks (desktop or online) as well as POS, CRM and other business apps
- You provide a list of your Users & Locations
- You can also specify *your business rules,* Royalty process and any "groupings" needed
- We email users a link to join Zee360
- We help users integrate with their apps
- You provide a Concept Admin to manage, view and report on key items you want

Next Steps, getting started:

- Contact us **sales@zeewise.com** or **call 1-678-252-6840 ext 2**
- We can demonstrate the types of KPI's, visual reporting, and infographics we offer
- Send us your data (CRM, SalesForce, etc) and we will onboard your system *FAST*
- Reap the benefits of automated Franchise Management!